



Virtual Summit 2026

Beyond the Bot:

Architecting the Future of
Competitive Insight

Sponsorship Prospectus

September 22 & 23, 2026

WHY SPONSOR?

Premium brand exposure. A focused virtual stage keeps your name front-and-center before, during, and after the event.

Direct access to decision-makers. Connect with competitive & market research leaders actively sourcing tools and partners.

Alignment with the CI Fellows. Put your brand alongside the most prestigious and influential voices in the Competitive Intelligence.community

Qualified leads, not a logo wall. An intimate, high-intent audience means real conversations — and real pipeline.

2 - Half Day

LIVE SESSIONS

100%

CI PROFESSIONALS

High-Intent

BUYER AUDIENCE

Year Round

RESIDUAL
PROMOTION

CHOOSE YOUR PARTNERSHIP

SILVER
\$250

GOLD
\$1,050

PLATINUM
\$2,150

Logo on summit website & marketing materials



Thank-you shout-outs throughout the summit



Break Banners



Logo Placement on Marketing Materials



Dedicated CI Fellows LinkedIn post

(solo spotlight to over
1400 followers)



Complimentary Tickets for attendees

(by Partnership Tier)



CI Fellows newsletter spotlight



Pre-Event Coffee Warm-Up



Virtual Sponsor Booth



Attendee lead list (opt in)



Participate on a Panel during a General Session



Preferred Rates/Discounts on Future Sponsorships



Moderate a break-out session



Limited Sponsorships, reserve early

We keep sponsorship slots few, so every partner stands out and gets seen.

Become a 2026 Sponsor Partner

cifellows.com/sponsor